BLACK CULTURAL ZONE

Power Building: Mobilizing Community Power for Systemic Change and Policy Influence (July 2025)

Presented by Black Cultural Zone Community Development Corporation

What We Do: This area focuses on building collective community power for systemic change through advocacy and policy influence. We achieve this by mobilizing community members, amplifying diverse voices, and strategically advocating for policies that advance opportunity and address issues disproportionately affecting the Black community and other cultural communities.

How We Do It (Key Methodologies & Approaches): Our work in Power Building employs a multifaceted approach to organizing and advocacy. We leverage

- **ADVANCE & COMPASS** for fostering collaborative community engagement and empowerment, ensuring all dimensions of advocacy are addressed.
- **SPARK** guides our strategic partnerships and resource mobilization for sustained influence. This area involves rigorous policy research, active community organizing, and strategic legislative engagement.

Why It Matters: Building power is essential for creating lasting systemic change, ensuring equity, and promoting social justice. By empowering community members to actively participate in the policymaking process, we create a more just and equitable society where collective voices shape the future.

Our Signature and Strategic Initiatives:

{Proposed] Advocacy and Policy Institute Initiatives

- Community Organizing
  - ***Deeply Rooted/Oakland General Plan (OGP)***
  - ***Legislation***
  - ***Policy Analysis***