BLACK CULTURAL ZONE

Proposals and Fund Development: Securing Resources and Fueling Mission Through Strategic Philanthropy (July 2025)

Presented by Black Cultural Zone Community Development Corporation

What We Do: This area encompasses initiatives focused on securing the financial resources necessary to support the organization's mission, programs, and operations. This includes gala events, fundraisers, and sponsorship recruitment for events and activations; it specifically supports the funding of programs and projects.address issues disproportionately affecting the Black community and other cultural communities.

How We Do It (Key Methodologies & Approaches): Our Fund Development efforts are guided by the

- **The Amplification & Advancement System (REACH)** focuses on building and strengthening organizational capacity, ensuring robust funding, and cultivating a strong, lasting reputation.
- We also leverage the **Growth & Partnership System (SPARK)** to drive sustainable organizational growth through strategic alliances.

Why It Matters: Sustainable financial resources are the lifeblood of our mission. By strategically developing and stewarding diverse funding streams, we ensure the long-term viability of our programs, amplify our impact, and strengthen our capacity to serve the community effectively and consistently.

Our Signature and Strategic Initiatives:

Fund Development

- Capital
- Programs
  - Appeals: Giving Tuesday (2022)
  - Appeals: CEO Quarterly
- Donor Cultivation and Stewardship
  - ***Reporting and Compliance***

BLACK CULTURAL ZONE

Power Building: Mobilizing Community Power for Systemic Change and Policy Influence (July 2025)

Presented by Black Cultural Zone Community Development Corporation

What We Do: This area focuses on building collective community power for systemic change through advocacy and policy influence. We achieve this by mobilizing community members, amplifying diverse voices, and strategically advocating for policies that advance opportunity and address issues disproportionately affecting the Black community and other cultural communities.

How We Do It (Key Methodologies & Approaches): Our work in Power Building employs a multifaceted approach to organizing and advocacy. We leverage

- **ADVANCE & COMPASS** for fostering collaborative community engagement and empowerment, ensuring all dimensions of advocacy are addressed.
- **SPARK** guides our strategic partnerships and resource mobilization for sustained influence. This area involves rigorous policy research, active community organizing, and strategic legislative engagement.

Why It Matters: Building power is essential for creating lasting systemic change, ensuring equity, and promoting social justice. By empowering community members to actively participate in the policymaking process, we create a more just and equitable society where collective voices shape the future.

Our Signature and Strategic Initiatives:

{Proposed] Advocacy and Policy Institute Initiatives

- Community Organizing
  - ***Deeply Rooted/Oakland General Plan (OGP)***
  - ***Legislation***
  - ***Policy Analysis***