

Community: Fostering Well-being and Building Local Capacity for Thriving Communities (July 2025)

Presented by Black Cultural Zone Community Development Corporation

What We Do: This area focuses on initiatives designed to directly engage and benefit the local community, fostering a sense of belonging and general well-being. It is committed to building local capacity and ensuring that programs are responsive to the diverse needs of East Oakland residents.

How We Do It (Key Methodologies & Approaches): Our work in Community Programs is guided by

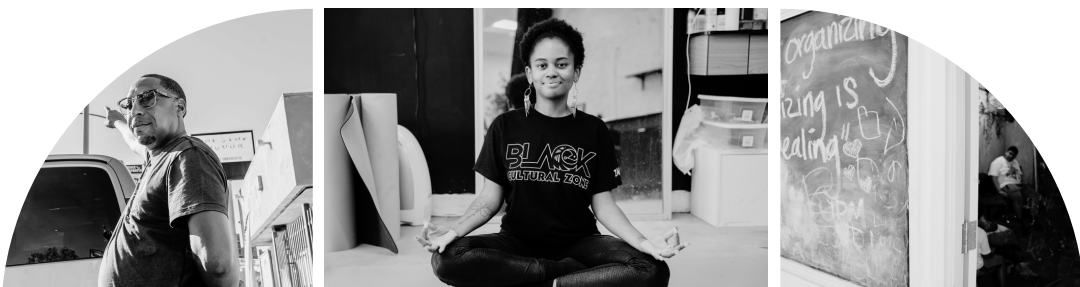
- **The Sankofa Journey Approach (SANKOFA)** emphasizes holistic development through its Assess, Build, and Connect (ABC'S+) components.
- We integrate principles of **the HEART Approach (HEART)** to center wellness and education.

Why It Matters: Strong, connected communities are the foundation of a thriving society. By directly engaging residents and providing essential support, we empower individuals, strengthen social bonds, and enhance the overall quality of life in East Oakland, creating resilient and inclusive neighborhoods.

Our Signature and Strategic Initiatives:

Rise East

- **Safe & Connected**
- **Family Health & Wellbeing**
- **Power Building**



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Community Outreach, Building and Organizing:

- (Community) (Culture & Arts) (Empowerment) (Experience & Engagement) (Partnerships & Outreach) (Power Building) (Vibrant Places) Community Stewards
 - Neighborhood Messengers/Resilient Neighbors
 - Black Cross Society - Safety Ambassadors
 - (Community) (Empowerment)(Experience & Engagement) (Vibrant Places) Strong Economy Network: Supporting Healthy Black Cultural Zones and Cultural Commercial Corridors
- Ide-A-Thon/Solve-A-Thon
- Deeply Rooted/Oakland General Plan (OGP)
- (Community) (Partnerships & Outreach) Clean Ports
- Clean Heavy-Duty Vehicles Program

Community Life:

- Community Meals
 - Saturdays in the Zone
 - Annual Turkey Giveaway
- Community Resource Navigation
 - Keep Oakland Housed
 - Cool Buddy Ambassadors
- Community Stewards
 - Little Town Library Ambassadors

Community Wellness:

- Healthy Havenscourt Initiative
- Healing Gardens
- Healing Hubs/Circles
- Food Oasis
- The Legacy Circle

