

Liberation Park Market Hall & Cultural Center

A Black Cultural Zone Hub

www.blackculturalzone.org



The Hub Catalyst Model

Our Black Cultural hub Model will elevate **Black Arts/Culture**, **Placekeeping**, **Community Wealth**, **Quality of Life** and **Community Healing** within community cultural facilities.



GOAL 10+

BCZ Hubs

East Oakland Hub Types:

1. Liberation Park
2. Liberation Hall
3. Liberation Walk/Way
4. Liberation Center
5. Liberation Plaza
6. Akoma Hubs/Stores
7. Black Cultural, Community, and Commercial Corridors (BC3)

LIBERATION PARK MARKET HALL & CULTURAL CENTER

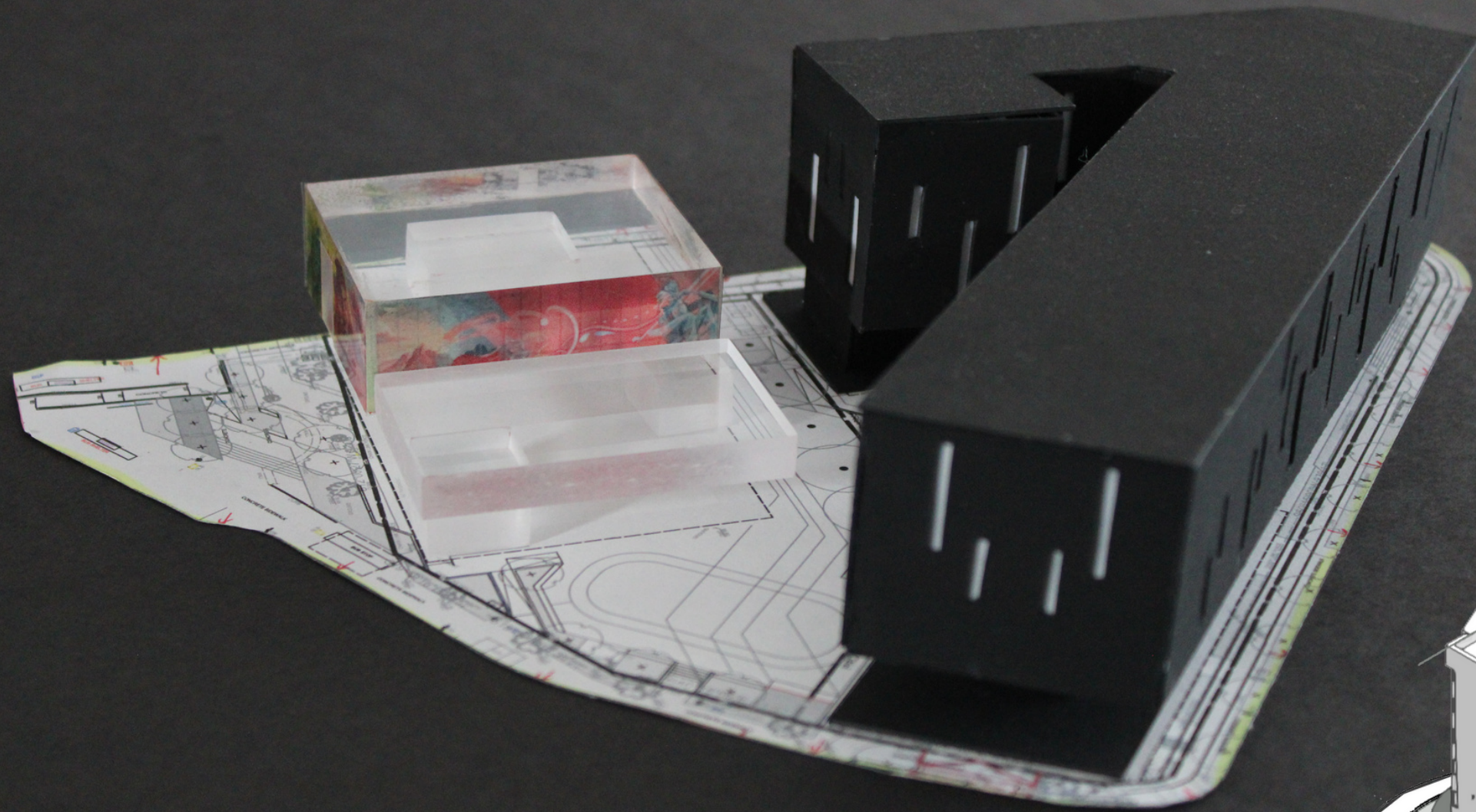
A Cultural, Community and
Commercial Oasis in the Heart
of East Oakland, California

MARKET HALL AND CULTURAL CENTER

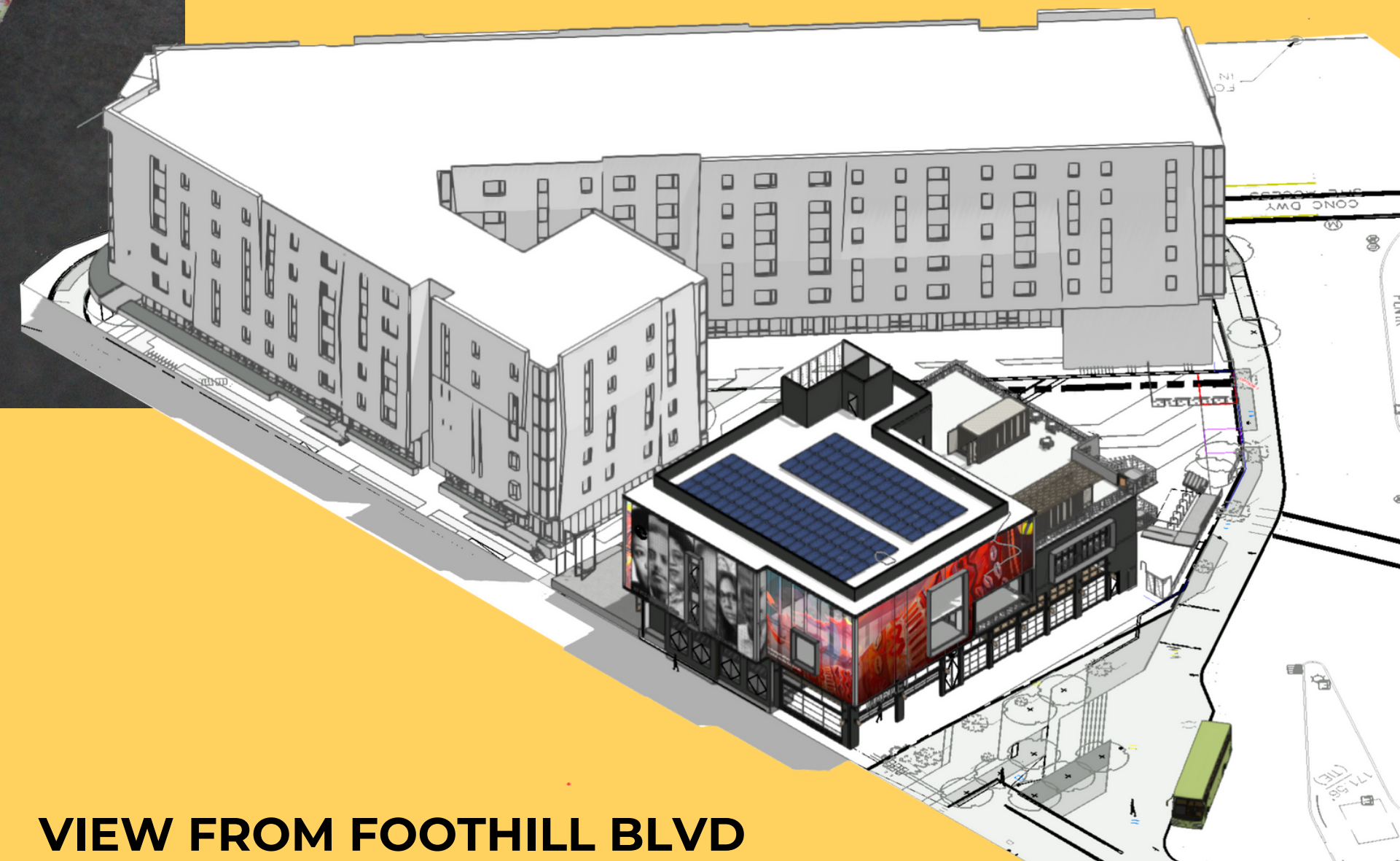
- Centering Arts & Culture
- Anchoring Retail & Pop-Up Vendors
- 30,000+ SF - 3 Floors



3D MODEL AERIAL VIEWS



VIEW FROM EASTMONT MALL



VIEW FROM FOOTHILL BLVD

LIBERATION PARK MARKET HALL & CULTURAL CENTER:

Sources | 2022-2024

Predevelopment	Permanent	
	\$17,000,000	New Markets Tax Credit backed Financing
	\$1,000,000	City Residual Receipts Land Loan
\$1,000,000	\$2,000,000	CAST Investment
\$553,000	\$553,000	Hewlett Foundation
\$150,000	\$150,000	Federal Earmark (Hon. Rep. Barbara Lee)
\$425,000	\$23,397,000	Other Grants Anticipated
	\$900,000	Deferred Developer's Expenses
\$2,128,000	\$44,000,000	TOTAL Commercial Sources

Project Financial Information

LIBERATION PARK MARKET HALL & CULTURAL CENTER

\$2.1M Predevelopment
\$44M TOTAL Commercial

**LIBERATION PARK MARKET HALL &
CULTURAL CENTER**



Our Ask **CULTURE.
COMMUNITY.
COMMERCE.**



EMBRACE
our purpose

SUPPORT
our collaborative

HONOR
our values and

INVEST
in our vision