

Commercial Real Estate: Strategic Property Development & Community Impact (Fall 2025)

Presented by Black Cultural Zone Community Development Corporation

This category encompasses all programs, projects, activities, and/or events related to the acquisition, development, management, and strategic oversight of properties intended for business or investment purposes. It focuses on maximizing the value and impact of these assets, whether through ground-up development, efficient day-to-day operations, strategic planning for future growth, or active management of the existing portfolio. The following Signature Methods fundamentally guide our work in Commercial Real Estate:

• The Sankofa Journey Approach (SANKOFA) for holistic development is profoundly shaped by The BUILD POWER Approach (BUILD POWER), our community-centered real estate model focused on creating community wealth and control through strategic real estate development.

NCD Hubs:

- NCD00 8525 / Passages: Sankofa Transit Hub
- NCD01 7101 / Liberation Park Community Hub
- NCD02A 7101 / Liberation Park Market Hall & Cultural Hub
- Liberation Park Resilience Hub
- NCD02B 2751 / Liberation Park Residences
- NCD04 7701 / Liberation Kitchen @ Arroyo
- Arroyo Viejo Culinary & Logistics Academy (AVCLA)
- NCD05 8321 / Liberation Welcome Center
- NCD07 2500 / The Kinship Commons
- NCD08 1955 / Best of Oakland Market
- NCD12 8217 / The Hook & Net
- NCD16 9240-9244 / Residences @ 94th
- NCD17 2750 / The Sankofa Sanctuary
- NCD20 7415-7421-7425 / The Dojo Hub
- NCD26 7525 & 7533 / The Hub on MacArthur
- NCD27 934 / The AYA Exchange
- NCD## [Street # & Street Name]: [Concept]



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NCD Initiatives:

- Capital for Capacity (C4C) (with Governance & Operations)
- Liberated Land Stewards (with Community)
- Liberated Land Builders
- Arroyo Viejo Culinary & Logistics Academy (AVCLA) (with Community, Empowerment)
- **Hub Tech** (with Governance & Operations, Vibrant Places)
- Real Estate Career Pathway (with Empowerment)
- The Legacy Group (with Community, Partnerships & Outreach, Power Building)

Liberation Park Architectural Renderings

7101 Foothill Boulevard, Oakland, CA.











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